

Via Nordica 2024



COPENHAGEN 11-12 (13) JUNE

UN Global Goals



Nordic Road Sector Approaches



VIA NORDICA 2024

Invitation to Exhibition

11 – 12 June 2024

Copenhagen, Denmark

Welcome to Copenhagen!



Dear Colleagues and Friends,

UN Global Goals – Nordic Road Sector Approaches

Via Nordica 2024 offers a great venue for road and transport infrastructure professionals. Via Nordica 2024 is a Nordic congress with an international perspective. The congress title is "UN Global Goals Nordic Road Sector Approaches", and the congress provides a unique opportunity to hear about technical state-of-the-art solutions and get together for discussion on how these technical solutions can promote prosperity while protecting the planet.

The congress is open to experts beyond the Nordic countries, who would like to share our experience and bring an international element to this Nordic Congress.

Via Nordica 2024 is organised by the Nordic Road Association (NVF) with members from both the public and the private sector.

Why Should You Support the VIA NORDICA 2024 Congress?

BRANDING:

It provides your business with unique marketing possibilities through the VIA NORDICA 2024 website, emails, newsletters, invitations, brochures, banners and merchandise before and during the congress.

NETWORKING:

It provides your business with ideal conditions for networking by creating informal spaces – in between sessions and at receptions, breaks and cultural events where you can meet e.g. with potential clients or decision makers among Via Nordica delegates.

DISPLAYING YOUR PRODUCTS OR SERVICES:

An exhibition stand at the congress increases the visibility of your business and offers an easy way to make potential clients come to you. All exhibition stands will be placed near the catering locations, common facilities and joint events to ensure the highest possible visibility and accessibility

Yours Sincerely



*Jens Holmboe
Director General
Danish Road Directorate*



*Ib Enevoldsen
Managing Director
Ramboll*

Congress Secretariat

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www.discongress.com



Local contact person

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Conference Venue
Tivoli Congress Center
Copenhagen

Congress Website

www.vianordica2024.dk

Table of contents

Exhibition	4
Booking form	5
Floor plan	6



Exhibition at VIA NORDICA 2024

A commercial exhibition will be arranged in conjunction to the congress. The exhibition will take place at the Tivoli Congress Center Copenhagen. The general thought is to integrate the commercial exhibition with the poster exhibition, and the catering services.

Exhibition information

The exhibition will be open during congress, 11 –12 June 2024. The program structure will make time for the participants to visit your stand.

How to apply for Exhibition Space

Please send your request for exhibition space to exhibition@discongress.com
Every effort will be made to accommodate exhibitors' requests for space and position. The floor spaces are assigned on a "first come" - first served" basis.

Stand Information

Stands as floor space only.

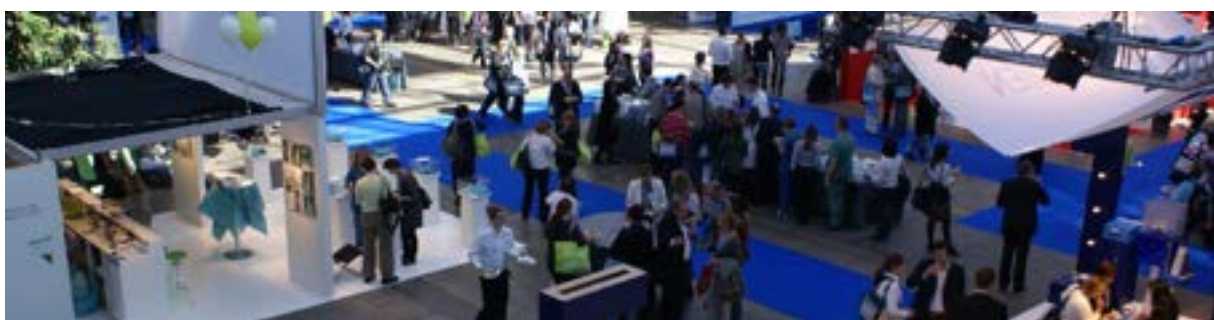
The charge for floor space is:

6 m ² Stand area	21.000 DKK
9 m ² Stand area	30.000 DKK
12 m ² Stand area	40.000 DKK

Floor space rental includes:

- daily cleaning of aisles and common areas
- general lighting for all the event areas
- One table and chair
- Power & free internet
- 2 free exhibitors registration per 6 m²

Additional exhibitor passes	1.875 DKK
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Booking form for Via Nordica

11 –12 June 2024 Copenhagen, Denmark

Invoice address - please use block letters

Booking form for Sponsor items:

Name of company: _____

Contact person: _____

Address: _____

Address: _____ ZIP Code: _____

City: _____ Phone: _____

Country: _____

E-mail: _____ VAT no: _____

We would like to book the following Exhibition:

Stand no: _____ Stand size: _____ DKK: _____

For the value of: _____ DKK: _____

Terms of Payment

A deposit of 50% of the total sponsorship fee due will be invoiced once this signed Sponsorship Booking Form has been received. The second payment of 50% of the total sponsorship fee will be invoiced 3 months before the Congress.

Cancellation Policy

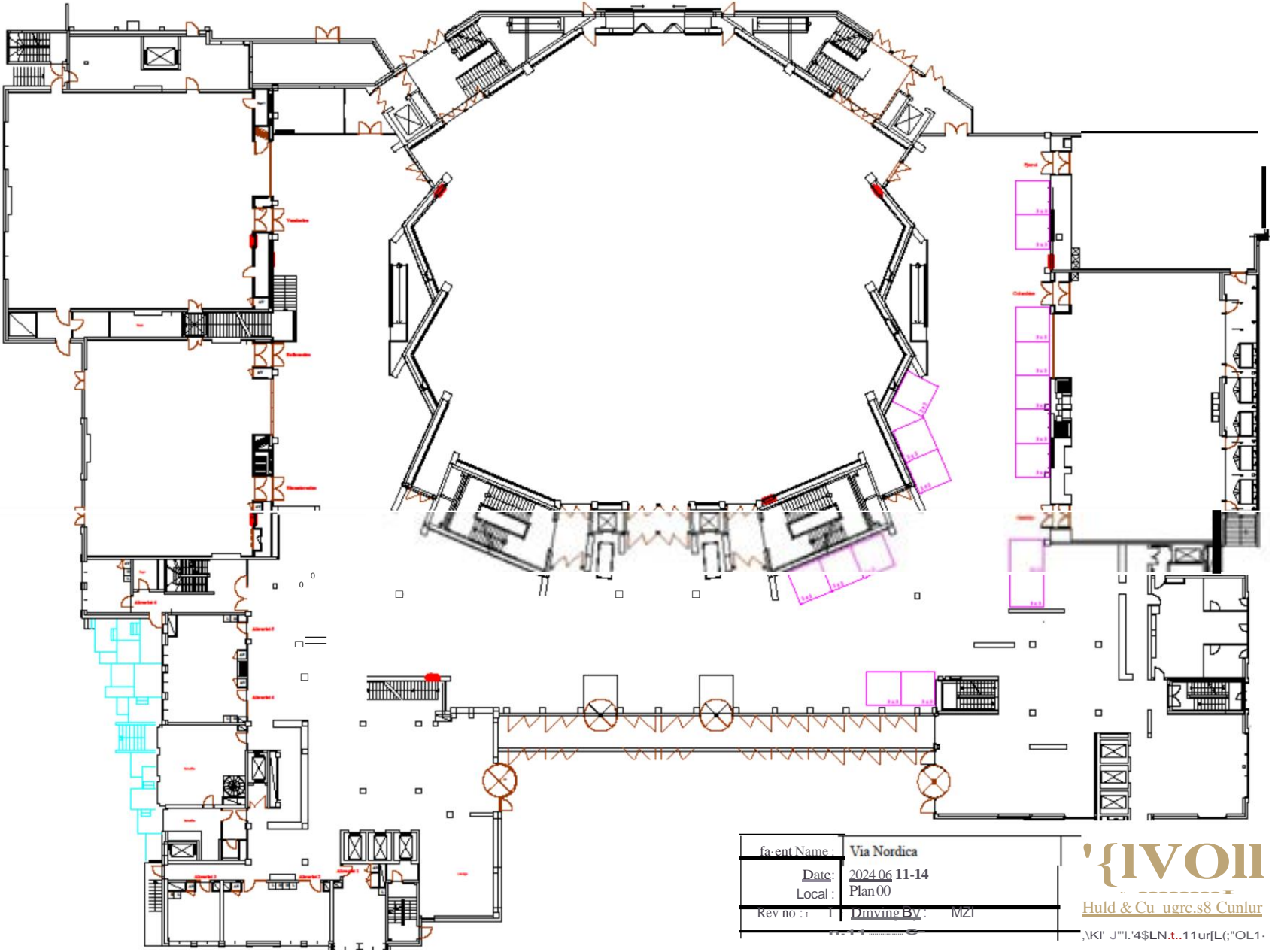
Cancellations must be received in writing. A cancellation charge of 50% of the total sponsorship fees will apply to cancellations received between 9 months and 3 months prior to the meeting. For cancellations received later than 3 months prior to the meeting a 100% charge of the application will be applied.

Signature of this form implies compliance with the rules stated in this document.

Signature: _____ Date: _____

This application is legally binding
Return to Attn: Via Nordica 2024, Peder Andersen
exhibition@discongress.com

Floor plan



Project Name :	Via Nordica
Date :	2024.06.11-14
Local :	Plan 00
Rev no : 1 :	Drinking BY : MZI

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We are looking forward to welcoming
you to Copenhagen at the
Via Nordica 2024

www.vianordica2024.dk